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The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Graeae Theatre Company	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Hackney	
Contact person: Mr. Kevin Walsh	Position: Executive Producer
Website: http://www.graeae.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 284589
When was your organisation established? 01/05/1980	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive
Which of the programme outcome(s) does your application aim to achieve? Disabled people actively taking part in the arts or sport
Please describe the purpose of your funding request in one sentence. Developing an artistic programme featuring disabled young people from across London and addressing barriers to equal participation.
When will the funding be required? 01/10/2014
How much funding are you requesting? Year 1: £43,303 Year 2: £47,400 Year 3: £47,946 Total: £138,649

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Aims of your organisation:

Graeae Theatre Company is a disabled-led theatre company that profiles the skills and excellence of disabled actors, writers and directors.

Our strategic aims are to :

- Create World Class Theatre: create and tour high quality, high impact theatre that is unmistakably Graeae's, providing a platform for the skill, vision and excellence of disabled artists
- Find New Audiences: for Graeae and for the wider industry. Ensure the work has a lasting impact across England, unleashing creativity in regions and communities, working with groups that have little access to art and culture and on a variety of platforms
- Champion Accessibility: through partnerships with the wider theatre sector on national and international platforms
- Nurture Talent: enable emerging and professional Deaf and disabled artists to shine through a programme of inclusive training and learning activities which engages and inspires

Main activities of your organisation:

PRODUCTIONS

We are a force for change in world-class theatre, presenting a unique approach which:

- Boldly places disabled artists centre-stage in a diversity of new and existing plays
- Pioneers a radical dramatic language by exploring the "aesthetics of access", creatively embedding a range of tools such as audio description and sign language from the very beginning of the artistic process
- Explores new territory and theatrical genres -- from contemporary classics to musicals, to outdoor circuit, with sway poles and giant puppets!

TRAINING & EDUCATION

Our training and education programme includes:

- Intensive actor and writer training initiatives
- Workshops, research and development days for young artists, led by disabled role models
- Artistic Residencies and extended education projects with children and young people

CHAMPIONING ACCESSIBILITY

Our artistic and training programmes also include a range of training models for the creative sector, from inclusive practice for drama schools, through to accessible e-marketing for theatre venues.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
8	4	6	3

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	24 years

Summary of grant request

AIM

The project aims to develop an artistic programme with disabled children and young people from across London as :

- Audience members
- Creators of their own work
- Advisors in the sector

NEED

The proposed project will address the barriers for equal participation for disabled children and young people including: social exclusion, barriers to participation (physical, financial), lack of confidence, lack of role models and lack of equal access to the arts.

Negative perceptions of disability are strongly linked to cultural representations of disabled people.

The report into participation in London, "Taking Part", emphasises that disabled people have significantly lower levels of engagement with arts and culture. The barriers experienced include a lack of access to information about events; to ticketing and to the event itself.

We piloted the approach with a group of disabled children and young people (most of whom want to take part in this project) in 2013 and have developed the project with their input and based on their feedback, which includes:

- Ensuring transport costs were covered
- Having a performance-based outcome to engage and motivate the young people
- Running workshops at specific times across the weekend to manage energy levels, traffic affecting accessible travel, and family commitments which would prevent parents from attending and committing their child to the programme
- Offering participation in a range of roles: performing, creative development, choreography, and marketing

We also undertook a survey in April 2014 looking at the barriers to accessing mainstream drama training activities for young people and found that of the 31 respondents:

- 93% had encountered barriers to participating in arts education
- Barriers to participation were primarily:

Confidence (61%)

Financial (54%)

Access Support (54%)

Lack of understanding of disability by organisation (50%)

Physical Access (39%)

DELIVERY

We will address this through three interlinked activities.

- Young Artistic Advisors: working with 6 disabled young people, developing their skills as a future generation of artists, creating and performing their own work and advising on ours.
- School Residencies: working with schools over the longer term, running workshops to help disabled young people to create and perform their own fully accessible performance, alongside training for teachers
- Production Outreach: running workshops at schools and community groups to reach more Disabled children and young people across the capital

GRAEAE

We have a proven track record of creating excellent work for and with Deaf and disabled children and young people. We have experience of one-off workshops alongside our performances and ad hoc programmes. This work builds on our experience of a 2012

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project which ran a series of workshops at schools across the capital, showing the potential impact of more sustained working relationships.

CITY BRIDGE TRUST

The project will contribute to the following City Bridge Trust 'Making London More Inclusive' priorities:

- Increasing numbers of disabled children and young people taking part in the arts
- Increasing numbers of disabled children and young people running and managing arts provision

Our own principles and values match those of the City Bridge Trust in we are artistically led by disabled artists and we champion inclusive practice, diversity and equality of opportunity our own activities and that of partners. We seek to use volunteers in our work, and support them as a key part of our team. We also proactively reduce our carbon footprint in our everyday activities and in the design of our building.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Not Applicable

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Young Artistic Advisors

Develop group of 6 disabled young people to develop and perform their own shows, and input into our own strategy and practice

4 half days development sessions

8 half days rehearsals

2 performances, reaching 600 people (25 Deaf and disabled young people)

4 additional engagement events

School Artistic Residencies

Strategic link with school(s) to inform accessible performance and practice, working with 2 schools over the three years (tbc but likely to be from : Greenmead Primary, Tuke School, College Park, Brookfield House)

1 INSET day, 12 sessions with 25 children

1 annual performance, reaching 80 people

Production Outreach

A wider programme of introductory/taster workshops for children and young people in the capital linked to our productions

8 workshops per annum, reaching 30 Deaf and disabled children

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What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Increased engagement in the arts for Deaf and disabled young people, equality of participation in the arts and removal of barriers

21 p.a. through workshops, creating their own shows and performance

30 p.a. through workshops alongside our productions

55 p.a as audience members

Increased skills through creative arts: increasing performance, creativity and communication skills alongside confidence and self esteem

31 Deaf and disabled CYP p.a. through performance workshops and performance

Increased access to disabled role models in the arts

96 children and young engaging with disabled role models through the arts, increasing their aspirations

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Three year funding is sufficient time to:

- **Further develop new, innovative approaches of working with young people - longer term involvement rather than one-off events**
- **Develop sustainable ways of involving young people in the development and running of Graeae**
- **Refer individuals to other Graeae projects**
- **Develop a long term funding plan**

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

751

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

0-15

16-24

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

91-100%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Training and Learning Manager	17,035	17,546	18,073	52,654
Young Artistic Advisors: Workshops (Leaders, Travel, Venue)	7,618	7,847	8,083	23,548
Young Artistic Advisors: Performance (Production, Costume, Travel)	4,900	5,047	4,198	14,145
School Residences: Workshops (Leaders, Travel, Access)	5,834	6,009	6,190	18,033
School Residences: Performance (Production, Costume)	2,600	2,678	2,759	8,037
Production Outreach: Leaders, Artistic Development	3,916	4,033	4,155	12,104
Production Outreach: Travel, Materials, Access	3,800	3,914	4,032	11,746
Evaluation	2,000	2,060	2,122	6,182
Postage, Phone and Office Costs	2,200	2,266	2,334	6,800
TOTAL:	49,903	51,400	51,946	153,249

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
St James Place Foundation	6,600	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	6,600	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Awards for All (to be submitted)	4,000	4,000	0	8,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	4,000	4,000	0	8,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Training and Learning Manager	17,035	17,546	18,073	52,654
Young Artistic Advisors: Workshops (Leaders, Travel, Venue)	4,018	5,847	6,083	15,948
Young Artistic Advisors: Performance (Production, Costumes)	1,900	3,047	2,198	7,145

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School Residences: Workshops (Leaders, Travel, Access)	5,834	6,009	6,190	18,033
School Residences: Performance (Production, Costume)	2,600	2,678	2,759	8,037
Production Outreach: Travel, Materials, Access	3,916	4,033	4,155	12,104
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TOTAL:	43,303	47,400	47,946	138,649
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2013
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Income received from:	£
Voluntary income	654,962
Activities for generating funds	45,823
Investment income	1,458
Income from charitable activities	275,718
Other sources	0
Total Income:	977,961

Expenditure:	£
Charitable activities	867,455
Governance costs	73,347
Cost of generating funds	115,142
Other	0
Total Expenditure:	1,055,944
Net (deficit)/surplus:	-77,983
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	-77,983

Asset position at year end	£
Fixed assets	2,195,824
Investments	0
Net current assets	505,717
Long-term liabilities	0
*Total Assets (A):	2,701,541

Reserves at year end	£
Restricted funds	2,165,253
Endowment Funds	0
Unrestricted funds	536,288
*Total Reserves (B):	2,701,541

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
61-70%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

In June 2013, Judith Kilvington, Executive Director left Graeae to take up a new position at The Citz in Glasgow. The organisation is now managed by a sole CEO (Jenny Sealey, Artistic Director), working closely with the Operations Director (Kevin Walsh) and Finance Manager (Charles Mills).

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Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	125,312	74,981	123,997
Other statutory bodies	569,489	597,147	562,118

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Esmee Fairbairn Foundation	0	0	70,000
Backstage Trust	0	0	10,000
John Ellerman Foundation	0	20,000	20,000
Leathersellers	5,000	5,000	5,000
St James Place Foundation	0	0	9,700

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Kevin Walsh**

Role within **Operations Director**
Organisation: